

**GROWTH, ECONOMIC DEVELOPMENT AND  
COMMUNITIES CABINET COMMITTEE**

**Thursday, 22nd September, 2022**

**2.00 pm**

**Council Chamber, Sessions House**







## AGENDA

# GROWTH, ECONOMIC DEVELOPMENT AND COMMUNITIES CABINET COMMITTEE

Thursday, 22 September 2022 at 2.00 pm  
Council Chamber, Sessions House

Ask for: Hayley Savage  
Telephone: 03000 414286

### Membership (16)

Conservative (12): Mr R C Love, OBE (Chairman), Mr N Baker (Vice-Chairman),  
Mrs R Binks, Mr C Broadley, Mr T Cannon, Mr S Holden,  
Mr J A Kite, MBE, Mr S C Manion, Mr J Meade, Mr A M Ridgers,  
Mr D Robey and Mr S Webb

Labour (2): Ms M Dawkins and Ms J Meade

Liberal Democrat (1): Mr M J Sole

Green and Independent (1): Mr M A J Hood

### **UNRESTRICTED ITEMS**

*(During these items the meeting is likely to be open to the public)*

- 1 Introduction/Webcast announcements
- 2 Apologies and Substitutes
- 3 Declarations of Interest by Members in items on the Agenda
- 4 Minutes of the meeting held on 19 July 2022 (Pages 1 - 8)
- 5 Verbal updates by the Cabinet Members and Corporate Director
- 6 22/00088 - Department for Digital, Culture, Media and Sport (DCMS) - Create Growth Fund (Pages 9 - 24)
- 7 Performance Dashboard (Pages 25 - 40)
- 8 Nutrient Neutrality (Pages 41 - 46)
- 9 Members' Recent Visit to Thanet District (Pages 47 - 56)
- 10 Work Programme 2022/23 (Pages 57 - 62)

## **EXEMPT ITEMS**

*(At the time of preparing the agenda there were no exempt items. During any such items which may arise the meeting is likely NOT to be open to the public)*

Benjamin Watts  
General Counsel  
03000 416814

**Tuesday, 13 September 2022**

**KENT COUNTY COUNCIL**

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**GROWTH, ECONOMIC DEVELOPMENT AND COMMUNITIES  
CABINET COMMITTEE**

MINUTES of a meeting of the Growth, Economic Development and Communities Cabinet Committee held in the Online on Tuesday, 19 July 2022.

PRESENT: Mr R C Love, OBE (Chairman), Mr N Baker (Vice-Chairman), Mrs R Binks, Mr C Broadley, Mr T Cannon, Ms M Dawkins, Mr S Holden, Mr M A J Hood, Ms J Meade, Mr J Meade, Mr A M Ridgers, Mr D Robey, Mr M J Sole and Mr S Webb

ALSO PRESENT: Mr D Murphy, Mr P M Hill, OBE and Mrs S V Hohler

IN ATTENDANCE: Mrs S Holt-Castle (Director of Growth and Communities), Mr M Dentten (Democratic Services Officer), Mr S Jones (Corporate Director of Growth, Environment and Transport) and Hayley Savage (Democratic Services Officer)

**UNRESTRICTED ITEMS**

**74. Apologies and Substitutes**

*(Item 2)*

Apologies for absence were received from Mr Manion and there were no substitutes.

**75. Declarations of Interest by Members in items on the Agenda**

*(Item 3)*

There were no declarations of interest.

**76. Minutes of the meeting held on 10 May 2022**

*(Item 4)*

RESOLVED that the minutes of the meeting held on 10 May 2022 were a correct record.

**77. Verbal updates by the Cabinet Members and Corporate Director**

*(Item 5)*

1. Mr Hill, Cabinet Member for Community and Regulatory Services, gave a verbal update on the following:
  - (a) Demand on the Community Warden Service had increased due to issues such as financial family hardship, anti-social behaviour and safeguarding and welfare concerns.
  - (b) The Kent Libraries 'Summer Reading Challenge 2022 – Gadgeteers' focused on science and technology and ran from 9 July to 10 September 2022.

Children could sign up to the summer reading challenge by visiting a Kent library or online [summerreadingchallenge.org.uk](https://summerreadingchallenge.org.uk).

- (c) On 17 May 2022 Mr Hill opened the new Business Intellectual Property Centre at the Kent History and Library Centre in Maidstone. The Business IP Centre was a partnership with the British Library and supported by funding from The Department for Digital, Culture, Media and Sport (DCMS). It was a physical and virtual hub for Kent's entrepreneurs to access low-cost information for supporting and protecting a business idea.
  - (d) Mr Hill opened Paddock Wood Library on 11 June 2022 and Cheriton Library on 19 May 2022 following refurbishment and both events had been well attended by residents.
  - (e) The new play area at Brockhill Country Park was opened on 7 June 2022 and the play area at Shorne Country Park was opened on 13 June 2022. Two further changing places facilities, to assist disabled visitors, would be installed at Brockhill Country Park and Lullingstone Country Park.
  - (f) On 8 July 2022 Mr Hill attended an event in Gravesham to celebrate the Queen's Baton Relay through Kent.
2. Mr Murphy, Cabinet Member for Economic Development, gave a verbal update on the following:
- (a) Mr Murphy attended an urban planning conference on 6 July 2022 which included colleagues from the Netherlands, Belgium and France, and had a particular emphasis on the hinterlands around Dover, Eurotunnel Folkestone and Sevington. In May 2023 the Council would be hosting colleagues from the Netherlands, Belgium and France for the Straits Committee.
  - (b) Implementation of the Entry/Exit Scheme (EES) which involved the screening of residents and traffic going through Dover docks and the Eurotunnel had been pushed back to 2023.
  - (c) Mr Murphy presented to farmers at the Kent County Show on 8 July 2022 regarding support for the rural sector and rural communities, including, for example, broadband rollout, transport, and schools.
  - (d) Ongoing discussions on infrastructure utilities such as UK Power Networks were progressing and briefings on the hydrogen initiative in the Thames Estuary had taken place.
  - (e) Mr Murphy was pleased to welcome Dover District Council's levelling up bid which in conjunction with the Council's levelling up bid focused on increasing customs capacity at the port of Dover.
  - (f) Panattoni had announced a long-term lease had been agreed with Marley Tiles and DPD at Wrotham, and a further 250 jobs would be created.

- (g) Barclays Eagle Labs would be opening a facility at Discovery Park, Sandwich. The Lab was a space to help entrepreneurs and businesses to collaborate and get their businesses up and running.
  - (h) Regular meetings were taking place with East Kent College to understand their strategy alongside that of the Council.
  - (i) Mr Murphy provided updates on miscellaneous projects including Dungeness Power Station, Otterpool, Newtown Works, the Stodmarsh water quality issue, Section 106 developer contributions, Ebbsfleet Development Corporation, and the broadband rollout.
3. Mr Jones, Corporate Director for Growth Environment and Transport, then gave a verbal update on the following:
- (a) Services were supporting Kent residents during the extreme hot weather ensuring communities stayed safe. There had been an increase in staff testing positive for Covid-19, and whilst services continued to operate, staff and residents were monitored to ensure they kept safe.
  - (b) The Libraries, Registrations and Archives division were at their busiest time of year, in particular the ceremonies team.
  - (c) Kent Sport had recently been rebranded and was now known as Active Kent and Medway. The '#Outdoors is Free campaign' had been launched at the Kent and Medway Primary PE Conference 2022 and was a campaign to promote free active opportunities over the summer period.
  - (d) The Trading Standards Team had been offering accredited covid safety training called 'Raising the Standard' to Kent traders in the home improvement and maintenance sector. A Doorstep Crime Awareness week focused on Herne Bay, Whitstable and Birchington, took place in June. The team engaged with over 800 residents, traders, and banks and worked alongside Age UK. The event received positive feedback from residents and businesses and included pop up stalls in local supermarkets and active incidents were dealt with. During the event several banks expressed their interest to get involved.
  - (e) The Public Protection staff attended the Kent Police Open Day on Saturday 2 and Sunday 3 July 2022 to talk about services including Trading Standards Check, Positive Wellbeing and Social Prescribing. There were 21,000 visitors over the two days and the Council's stands were well attended.
  - (f) The Kent Scientific Services team was working with Mid Kent College to provide vocational industry placements for 45 days as part of the new T Level qualification.
  - (g) On 15 July 2022 the Kent Community Safety Team undertook the third Domestic Homicide Review on behalf of the Kent Community and Safety Partnership. The topic was domestic abuse and suicide, and cases were presented to front line professionals to help raise awareness. The links between domestic abuse and suicide had been included in the recently published statutory guidance for domestic abuse.

- (h) Community Wardens were offering support and advice to residents during the extreme hot weather with particular focus on the elderly and vulnerable. The wardens had also been working alongside partners under the Homes for Ukrainians Scheme and had assisted with initial welfare visits to guests and their hosts.
4. Mr Murphy, Mr Hill and Mr Jones responded to the following questions and comments from Members:
- (a) Asked on what basis the Short Straits would be registered as a World Heritage Site, Mr Murphy said it was part of the UNESCO Sites Across the Channel (USAC) project to look at improving tourism and outcomes for residents. Mr Jones said there was also a historic and geological significance regarding a ribbon of chalk across the channel. Mr Murphy said he was happy to share more information outside of the meeting.
- (b) Asked about bank closures in towns and adequate banking provision for residents and businesses, Mr Jones said he would liaise with the Council's business investment teams about the role of banks in preserving financial connectivity for Kent's communities.
- (c) Asked about work experience opportunities within the Council, Mr Jones said professional consulting, engineering and technical skills work experience was offered by teams within the directorate and work experience was being explored further in line with the work of the Employment Taskforce and skills development.
- (d) A Member asked whether more information on T-levels could be provided and highlighted the importance of a T-Level accreditation in green skills.

RESOLVED that the verbal updates be noted.

**78. District Visits Programme - Members' Recent Visit to Sevenoaks District**  
(Item 6)

*Mr Rob Hancock, Programme Manager, was in attendance for this item.*

1. Mr Murphy highlighted the importance of the visits in promoting understanding between districts, towns, and the Council to improve better working relationships.
2. Mr Hancock introduced the report which covered the recent visit to Sevenoaks District Council and outlined future visits for 2022/2023. Mr Hancock and Members appreciated the Leader of Sevenoaks District Council's time during the visit, and for the kind gift made by Sevenoaks District Council to the Council of framed posters of local railway stations.
3. Members expressed their gratitude for the organisation of the visits and agreed they were useful at looking at different approaches taken by district councils.

RESOLVED that the Cabinet Committee reflected on the visit and made recommendations to the Cabinet Member on the future visits programme.



## **79. Performance Dashboard**

*(Item 7)*

*Ms Rachel Kennard, Chief Analyst, was in attendance for this item.*

1. Mr Murphy highlighted the Key Performance Indicator - *ED08: Developer contributions secured against total contributions sought* - was red due to a development being under review.
2. Ms Kennard introduced the Performance Dashboard for Quarter 4 of 2021/22 and highlighted the key areas of performance.
3. Ms Kennard, Mr Smith, and Mr Murphy responded to the following questions and comments from Members:
  - (a) Asked about the methodology for KPI's TS01 and TS02 and a target that was not affected by factors outside of the Council's control, Ms Kennard and Mr Hill agreed this would be reviewed.
  - (b) Asked about the potential expansion of the No Use Empty scheme Mr Murphy said the Council was assisting Essex County Council with the scheme and noted it was a Kent initiative that had won national awards. Mr Murphy said he would continue his efforts in identifying more funding for the scheme.
  - (c) Asked about the increase in percentage of 16 to 17 year olds who are NEET (not in education, employment or training), Mr Smith said this was a priority that involved a number of services within the Council and the Employment Taskforce, which included schools, colleges, universities and private sector training companies, aimed to put in place measures to increase the numbers of 16 to 17 year olds in employment, education or training. Members discussed the benefit of a report at a future meeting of the Cabinet Committee, jointly authored by services across the Council, to include potential engagement and initiatives with a broad number of groups such as parents, schools, and social services. The Chair noted the importance of liaising with the Chair of the CYPE Cabinet Committee and other interested parties to determine how best work on this should be taken forward.

RESOLVED that the performance report for Quarter 4 of 2021/22 be noted.

## **80. 22/00070 - KCC Equity Investments: New Investment Trust**

*(Item 8)*

*David Smith, Head of Business and Enterprise, Martyn Riley, Programme Manager, and Susan Berdo were in attendance for this item.*

1. Mr Murphy introduced the proposed key decision and Mr Robey gave an overview to the background of the decision and highlighted key points.
2. Mr Smith introduced the report and said the proposal to transfer ownership of current investments into a London stock exchange listed investment trust company did not include a further eight investments which the Council had made

outside of the proposed fund framework. Mr Smith said the key decision would not be triggered until there was the correct commercial situation, and legal and tax advice supporting the decision had been taken.

3. Mr Smith and Mr Robey responded to the following questions and comments from Members:

(a) Asked about the equity investment fund and specific investment in green energy, Mr Smith said the investment strategy looked at a variety of criteria and checks and in the past 10 years there had been several proposals from the low carbon sector. Mr Robey said a balanced approach was required with environmental considerations being part of the appraisal of any investment.

(b) A Member commented that the success of the fund depended on who was managing it and their choice of investments. Mr Smith said the proposed decision would provide companies with access to a significant amount of additional resource which the Council would otherwise not be able to provide. Mr Smith said the proposed decision included the option to sell the shares and therefore mitigate some risks such as funding being invested in companies outside of Kent. Mr Robey highlighted that the Council's role was to support businesses to reach a certain level, and the proposed investment trust fund would provide access to more funding to enable further growth.

RESOLVED that the proposed decision to delegate the authority to the Director of Growth and Communities:

1. To enter into the relevant contracts and legal agreements required to implement this decision allowing KCC to sell shares in unlisted companies within the Discovery Park Technology Investment Fund (DPTI) and the Kent Life Science Fund (KLS) in exchange for shares in a new listed Investment Trust company, only when market conditions are favourable and KCC has reviewed the Listing and Prospectus documents.
2. To enter into the relevant contracts and legal agreements required to close the DPTI and the KLS.
3. To ensure that the proceeds from the sale of KCC shares in the new listed Investment Company will be re-invested in local companies via the Kent and Medway Business Fund (KMBF).

was endorsed.

*Ms Jackie Meade asked for her abstention to be noted in the minutes.*

## **81. Kent Film Office**

*(Item 9)*

*Gabrielle Lindemann, Kent Film Officer, and Tony Witton, Culture and Creative Economy Manager, were in attendance for this item*

1. Mr Hill introduced the report and highlighted the importance of the Kent Film Office (KFO) in promoting Kent and bringing increasing and significant sums of money into the Kent economy.
2. Ms Lindemann showed a short video which included a range of scenes filmed in Kent facilitated by the KFO. Ms Lindemann said the last two years had seen an increase in money invested in the Kent economy, largely due to the loss of production at the beginning of the pandemic. Ms Lindemann highlighted some of the feature films and drama series where the KFO had facilitated filming over the last two years and gave an overview of the service and support the KFO were able to provide using the film, Empire of Light, filmed in Margate as an example.
3. Ms Lindemann and Mr Witton responded to the following questions and comments from Members:
  - (a) Asked about increased suburbanisation in Kent leading to a reduction in industrial spaces and protected sites, and KFO's role in encouraging the preservation of vistas, Ms Lindemann said she was proactive in expressing the need to protect certain locations in Kent. Mr Witton said they worked with the Council's planning teams and contributed to discussions on wider planning issues within Kent. The Chair suggested that the compilation of a list of popular vistas used by production companies could be used to influence local planning decisions and increase publicity of the issue, and Mr Hill agreed this could be given some consideration outside of the meeting.
  - (b) Asked about KFO's agreement with Thanet, Folkestone and Hythe, Canterbury, Swale and Dartford district councils in comparison to the remaining districts, Ms Lindemann said that the KFO had an agreement with all the districts in Kent, as well as Medway Borough Council, but the districts mentioned above had handed over filming entirely to the KFO, and were charged a commissioning fee, which meant permission from district councils to arrange and film in their district was not required.
  - (c) Asked about KFO's involvement with the Ashford Film Studios development, Ms Lindemann said the KFO had provided support to the studios prior to planning permission being granted and opportunities for cross promotion between the two organisations had been discussed. Mr Witton said the KFO would be an integral part of the new development by supporting the film studios with locations and crews. The film studios also included an education facility which was likely to be run by East Kent College.
  - (d) Asked whether KFO could promote the county as a tourist destination, Ms Lindemann said the KFO website currently had a movie map and trails for example a Dickens trail and Darling Buds of May trail. Ms Lindemann said trails to promote film tourism would best be achieved through an app which provided visual interpretation between the location and how it was used on a film set. Ms Lindemann said the KFO were continually looking out for innovative products of this kind to become available on the market.

RESOLVED that the report be noted.

## **82. Future Meeting Dates**

*(Item 10)*

All meetings will be held in the Council Chamber, Sessions House, Maidstone, Kent ME14 1XQ.

Thursday 22 September 2022 at 2pm  
Tuesday 15 November 2022 at 2pm  
Wednesday 11 January 2023 at 10am  
Tuesday 14 March 2023 at 10am  
Tuesday 16 May 2023 at 2pm  
Tuesday 4 July 2023 at 10am

RESOLVED that the future meeting dates be noted.

POST MEETING NOTE: Following discussion with the Chairman, the dates for the November 2022 and July 2023 meetings of the Cabinet Committee were subsequently changed to:

Tuesday 22 November 2022 at 2pm (was Tuesday 15 November 2022 at 2pm)  
Wednesday 28 June 2023 at 10am (was Tuesday 4 July 2023 at 10am)

## **83. Work Programme 2022/23**

*(Item 11)*

RESOLVED that the Work Programme 2022/23 be noted.

From: **Michael Hill, Cabinet Member for Community and Regulatory Services**  
**Simon Jones, Corporate Director Growth Environment and Transport**

To: **Growth, Economic Development and Communities Cabinet Committee**  
**– 22 September 2022**

Subject: **DCMS Create Growth Programme**

Key decision 22/00088

Classification: **Unrestricted**

**Past Pathway of report:** None

**Future Pathway of report:**

**Electoral Division:** County wide

**Summary:** The Department for Digital, Culture, Media, and Sport (DCMS) launched the £17.51m Create Growth Programme in June 2022 inviting partnerships in local areas to bid for funds of £1.275m each to run over three years 2022 - 2025. There is no match funding requirement. The programme will target Intellectual Property-rich micro and Small to Medium Sized Enterprises (SMEs) and deliver an intensive business support programme designed to improve the leadership capacity of pre-scale-up creative businesses, so that they are better placed to access finance, particularly investor finance. In addition, businesses across the participating local area partnerships will have the opportunity to benefit from up to a £7 million national fund for finance support and from investor capacity building activities.

Following a successful expression of interest, KCC Culture and Creative Economy Team formed a consortium to complete a bid to the Create Growth Fund by the deadline of 25th August 2022. If successful, we will be notified in September and will need to start recruitment and procurement immediately.

**Recommendation(s):**

The Cabinet Committee is asked to consider, comment on, endorse and/or make recommendations in relation to the proposed decision to be taken by the Cabinet Member for Community and Regulatory Services subject to the bid to DCMS being successful, that KCC enters into a grant agreement with DCMS and takes on the lead role of accountable body for the management and delivery of the regional South-East Create Growth Programme 2022 to 2025 as shown in appendix A.

**1. Introduction**

- 1.1 In 2020, the UK's Creative Industries contributed £95 billion in Gross Value Added (GVA) to the UK economy and employed more than 2.3 million people. Creative industry business support is a strategic priority within the Kent and Medway Cultural Strategy, the KCC Culture and Economy Team Business Plan and Framing Kent's

Future of Levelling Up Kent by delivering a better co-ordinated approach to economic development and backing SMEs and entrepreneurs to start-up and grow.

- 1.2 Working with the Districts also gives an opportunity for alignment with other major funding sources such as UKSPF. There is also alignment with some of our priority projects including developing creative workspace capacity and the Thames Estuary Production Corridor's plans for investment in major production sites, driving inward investment.
- 1.3 The Government's Department for Digital, Culture, Media, and Sport (DCMS) recognises the benefit of sector specialist business support and, with foundations in the Industrial Strategy, funded three Creative Scale Up pilot programmes in Greater Manchester, West of England, and West Midlands.
- 1.4 The DCMS has now launched the Create Growth Programme (CGP), built on the learning from Creative Scale Up. They will make six awards of £1.275m for three-year periods of time to area partnerships across the UK. There is no match funding requirement. Businesses within the areas awarded the funding will also be able to access a share of £7m grants/loans fund.
- 1.5 On 7 July 2022 Kent County Council submitted a LEP-wide Expression of Interest (EOI) on behalf of the South East Local Enterprise Partnership (SELEP) sector sub-group called the South East Creative Economy Network (SECEN), working closely with East Sussex County Council (ESCC), the SECEN Co-Chairs, Essex County Council, Screen South, Creative Estuary, Essex University's Angels@Essex, and University of Kent. This EOI aligned with our legacy plans for the South East Creatives business support programme, part funded by the European Regional Development Fund, which ended in March 2021.
- 1.6 We were informed on the 21 July 2022 that the KCC/SECEN EOI was one of nineteen EOIs (from 80 EOIs submitted) which had been shortlisted by DCMS to submit full applications. The KCC led bid received a high score of 81%. The DCMS strongly recommended that successful applicants at EOI stage form larger strategic partnerships. Taking this advice on board, KCC extended the original consortium to West Sussex County Council, Brighton and Hove City Council and Medway Council. This partnership makes us a strong South-East proposition.
- 1.7 We have developed the bid in consultation with sector specialists (i) Creative UK - formerly Creative England/Creative Industries Federation (ii) Indi Labs – a creative sector accelerator (iii) Wired Sussex, early pioneers of the createch model for fusing creativity and technology (iv) Screen South, the cultural development agency for screen industries based in Folkestone (v) Josh Sipel from Sussex University, also an advisor to DCMS, and author of influential Policy and Evidence Centre (PEC) reports on the creative industries. Creative UK (who bring with them access for Kent's businesses to a £24m investment fund), Screen South and Wired Sussex have now joined the bid as consortium partners.
- 1.8 We will be informed in September if our bid is successful and the DCMS have indicated a project launch in October 2022. If successful our bid and the subsequent programme of activity will advance the reputation of Kent County Council and the

South East Creative Economy Network as creative industries leaders, which will put us in a strong position to further increase inward investment.

## 2. Bid Details

- 2.1 The Creative Growth Programme comprises three workstreams. The first will be the responsibility of our consortium to target Intellectual Property-rich micro and Small to Medium Sized Enterprises (SMEs) and deliver an intensive business support programme designed to improve the leadership capacity of pre-scale-up creative businesses, so that they are better placed to access finance, particularly investor finance. The second workstream is to increase national and regional angel investor capacity<sup>1</sup> with the aim to build viable networks of investors more attuned to creative industry investment opportunities in the future. There will be further work to build investor capacity locally working with Essex University's Angels@Essex (note: this will be region-wide, not just limited to Essex). The third workstream will be delivered by national provider, UKRI (UK Research and Innovation <https://www.ukri.org/>) who will distribute £7m of additional funding, available to all businesses in the six successful areas.
- 2.2 The partnership has set a target of engaging with 100 businesses, this is in line with the Creative Scale Up pilots and DCMS's indicative expectations. In this second iteration of the programme, DCMS will fund applicants that show capacity to reach previously unreached creative sub-sectors with unexploited Intellectual Property. New business models will crystallise into investable propositions and bring the sub sector closer to the investor markets. Simultaneously, investor markets will be coached on the benefits of creative sector investment.
- 2.3 DCMS require bidders to identify priority sub-sectors to target. Our target sub-sectors are based on data sets analysing our critical mass of sub-sectors and cross referencing this with the characteristics of pre-scale up companies with the potential for high growth. As a result, our targeted sub sectors are:
- Film, TV, Video, Radio & Photography
  - Design & Designer Fashion
  - Music, Performing & Visual Arts
  - IT, Software & Computer Services
- 2.4 To highlight the relative performance of different sub-sectors across these various measures of 'investment maturity,' using the Beauhurst Platform<sup>2</sup> we have RAG rated the table below. Data is based on businesses across the proposed South East region covered by our Consortium partners.

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<sup>1</sup> The aim of the investor capacity building element is to increase the number of private investors willing to invest in creative businesses outside London, through educating investors about investment opportunities in the sector and building investor networks. Building on the Creative Scale Up pilot, it will include a combination of pitching events, investor outreach and an investor toolkit.

<sup>2</sup> Beauhurst is a searchable database of the UK's high-growth companies.

Creative industry subsector	Total companies	Companies with any DCMS HGP criteria	Companies with any Beauhurst HG criteria	Has attended an accelerator	Has been featured in a high growth list	Has completed an MBO/MBI	Has received a large innovation grant	Has received a qualifying loan	Has received equity funding	Is a 10% scaleup	Is a 20% scaleup	Was spun out of an academic institution
IT, software and computer services	19,401	5,211	273	59	37	0	35	5	148	42	22	4
Music, performing and visual arts	9,110	2,191	33	12	6	1	1	0	13	5	3	0
Film, TV, video, radio and photography	8,025	1,705	48	17	3	0	2	0	21	7	4	0
Design and designer fashion	4,209	1,014	18	4	1	0	4	0	8	4	2	0
TOTAL (where applicable)	40,745	10,121	645	92	47	1	42	5	190	58	31	4

**Creative businesses demonstrating high growth potential characteristics in our region by sub-sector, retrieved from Beauhurst 14/08/2022**

- 2.5 Of the four sub-sectors we have prioritised, IT, software and computer services is a relatively mature subsector. Businesses in our region could be transformed by the application of ‘Createch’ models, fusing technology and creativity, and our chosen sub-sectors represent those at the forefront of the opportunity. However, research shows that the South-East is currently receiving only a small proportion of the circa £1.2bn of annual Createch investment (the Createch Report 2021). The Create Growth Programme provides structured opportunities for our selected businesses to engage with Createch as an innovation and investment opportunity
- 2.6 We have identified two (Music, Performing and Visual Arts; Design and Designer Fashion) that are furthest from the investor community. We know this poses a challenge to recruit but also an opportunity to identify and grow specialist support for these sub sectors, moving them from more subsidised business models to sustainable financial stability.

**3. Delivery structure**

- 3.1 If the bid is successful, KCC will be the lead partner and accountable body. Additional staff resource, in the shape of a Programme Director and Programme



Manager, are included in the bid's budget to oversee delivery. A Project Board, chaired by KCC, will be established which will involve all Consortium partners. Sector Leaders are members of the Project Board and will be delivering the programme. KCC will procure additional specialist support where necessary, utilising the grant.

3.2 KCC's role as accountable body will be led by an experienced creative industry Principal Project Officer in the KCC Cultural and Creative Economy Team as part of the team's core work programme, delivering against the Annual Business Plan. Costs for in-house legal and financial support from the External Funding Team have been included in the project budget and covered by the grant. KCC's delivery will include:

- Signing an agreement with DCMS as the lead partner and accountable body
- Providing consortium agreements (with delivery targets where appropriate). A draft consortium agreement has been appended to the bid.
- Chairing and secretariat to the Partnership board
- Staff recruitment; managing the Programme Manager role. Consideration is being given to co-locating the Programme Director role in a sector organisation to deliver legacy.
- Overseeing procurement specifications drafted by the project management team and managing in-house procurement in partnership with KCC Strategic Commissioning including pre-tender market consultation
- Managing the risk register
- Overseeing communications and publicity
- Assisting in engaging with businesses via existing networks
- Monitoring the value and experience of the customer journey.
- Linking to other business support mechanisms e.g., the growth hub and strategic growth priorities for the creative economy in Kent
- Monitoring and reporting to DCMS

#### **4. Financial Implications**

4.1 The project is bidding for £1.275m of DCMS funding to be distributed between the members of the consortium according to an agreed project plan and to procure sector expertise. The funding will cover three financial years, 2022/23, 2023/24 and 2024/25. All funding must be spent by 31 March 2025. No match funding is required.

4.2 We have agreed a budget with partners as part of our partnership agreement and are working with KCC External Funding Team and Strategic Commissioning to ensure compliance and establish a financial monitoring framework. An early meeting, if we are successful, will take place with DCMS to agree payment and procurement routes.

4.3 The geographic area for distributing the funding is broad and there are no guarantees where participating businesses will be located. However, research for the bid on the Beauhurst Platform shows that Kent has the highest proportion of businesses likely to benefit and there is significant advantage in terms of profile, reputation, and legacy to having the core programme located within the County. Any creative business in the

area will be able to access the £7m grants/loans fund, they do not have to be part of the programme.

- 4.4 The ambition for the programme is to move the sector from subsidised to sustainable business models. The County will learn from the experience of the programme and be able to apply that to continued support for our creative economy at the programme's close.
- 4.5 Successful delivery of the programme should deliver for the first time, a cohort of investors that are informed and willing to invest in the creative sector, leading to less dependency on public subsidy.
- 4.6 Management of the programme will be delivered within existing KCC resources, as part of an existing focus on the creative economy within Kent.

## **5. Legal implications**

- 5.1 We will enter into a grant agreement with DCMS. A separate partnership agreement will be made between KCC and members of the core consortium. We will use an existing partnership agreement model which was developed for South East Creatives Programme which is being reviewed by Invicta Law.

## **6. Equalities implications**

- 6.1 An EqlA is attached as Appendix 1.
- 6.2 Diversity drives the UK's reputation for outstanding creative content with global market reach. The DCMS are prioritising bids that show how the creative industry workforce can be more inclusive. As part of our programme, we will be appointing a Diversity Champion who will sit on the project board. Delivery will include training in recruitment and leadership of diverse workforces. Equality, diversity, and inclusion will be a standing item on Project Board agendas, and we aim to make diversity and inclusion an everyday conversation. We will be reaching out via established networks like the Kent Equality and Cohesion Council and The Black Business Forum to make sure our recruitment and onboarding processes are inclusive as possible and will monitor to make sure we achieve that.

## **7. Conclusions**

- 7.1 In the event of a successful bid to DCMS, Kent creative businesses will benefit from a targeted three-year programme of business support; access to a £7 million national fund for finance support; and access to investor capacity building activities developed through the programme.
- 7.2 KCC's leadership will lead to new partnerships, for example with Creative UK who manage a £24m investment fund, which will result in an ongoing network of support for creative businesses to grow within the county and increased inward investment.
- 7.3 Overall, the Programme will see Kent creative businesses become more resilient, better able to play their part in growing the Kent economy.

## 8. Recommendation

The Cabinet Committee is asked to consider, comment on, endorse and/or make recommendations in relation to the proposed decision to be taken by the Cabinet Member for Community and Regulatory Services subject to the bid to DCMS being successful, that KCC enters into a grant agreement with DCMS and takes on the lead role of accountable body for the management and delivery of the regional South-East Create Growth Programme 2022 to 2025 as shown in appendix A.

## 9. Background Documents

- Appendix 1: Equalities Impact Assessment
- Appendix A: Proposed Record of Decision

## 10. Contact details

### Report Author:

Sarah Wren  
Principal Project Officer  
KCC Culture and Creative Economy  
[Sarah.wren@kent.gov.uk](mailto:Sarah.wren@kent.gov.uk)

### Relevant Director:

Stephanie Holt-Castle,  
Director Growth and Communities  
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# KENT COUNTY COUNCIL – PROPOSED RECORD OF DECISION

**DECISION TO BE TAKEN BY:**

Michael Hill, Cabinet Member for Community and Regulatory Services

**DECISION NO:**

22/00088

**For publication** Yes

**Key decision:** YES

**Subject Matter / Title of Decision: Department for Digital, Culture, Media and Sport (DCMS) Create Growth Programme**

**Decision:**

As Cabinet Member for Community and Regulatory Services, I agree, subject to the bid to DCMS being successful, that KCC enters into a grant agreement with DCMS and takes on the lead role of accountable body for the management and delivery of the regional South-East Create Growth Programme 2022 to 2025.

**Reason(s) for decision:**

In 2020, the UK's Creative Industries contributed £95 billion in Gross Value Added (GVA) to the UK economy and employed more than 2.3 million people. Creative industry business support is a strategic priority within the Kent and Medway Cultural Strategy, the KCC Culture and Economy Team Business Plan and Framing Kent's Future of Levelling Up Kent by delivering a better co-ordinated approach to economic development and backing SMEs and entrepreneurs to start-up and grow.

**Cabinet Committee recommendations and other consultation:**

The proposal is being discussed at the Growth, Economic Development and Communities Cabinet Committee on 22 September 2022.

**Any alternatives considered and rejected:****Not to submit a bid**

In 2020, the UK's Creative Industries contributed £95 billion in Gross Value Added (GVA) to the UK economy and employed more than 2.3 million people. Creative industry business support is a strategic priority within the Kent and Medway Cultural Strategy, the KCC Culture and Economy Team Business Plan and Framing Kent's Future of Levelling Up Kent by delivering a better co-ordinated approach to economic development and backing SMEs and entrepreneurs to start-up and grow. In the event of a successful bid to DCMS, Kent creative businesses will benefit from a targeted three-year programme of business support; access to a £7 million national fund for finance support; and access to investor capacity building activities developed through the programme.

**Not to act as accountable body**

Positioning KCC as accountable body is the strongest option in terms of our profile with the sector and with regional and national partners and will lead to the ongoing growth of the Kent economy through business development and inward investment.

**Any interest declared when the decision was taken and any dispensation granted by the Proper Officer:**

.....  
signed

.....  
date

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## EQIA Submission – ID Number

### Section A

**EQIA Title**

Create Growth Programme

**Responsible Officer**

Sarah Wren - GT GC

### Type of Activity

**Service Change**

No

**Service Redesign**

No

**Project/Programme**

Project/Programme

**Commissioning/Procurement**

Commissioning/Procurement

**Strategy/Policy**

No

**Details of other Service Activity**

No

### Accountability and Responsibility

**Directorate**

Growth Environment and Transport

**Responsible Service**

Culture and Creative Economy

**Responsible Head of Service**

Tony Witton - GT GC

**Responsible Director**

Stephanie Holt-Castle - GT GC

### Aims and Objectives

Create Growth Programme Aims:

- Business Support - Bespoke business support that is tailored to the specific needs of high-growth potential creative businesses
- Investor Capacity Building - increase the number of private investors willing to invest in creative businesses outside London; educating investors about investment opportunities in the sector and building investor networks
- Finance - Targeted finance will be provided to selected businesses that can demonstrate that it will act as a stimulus for growth and investment

UK's global positioning and growth as leaders in creative content production rests on the diversity of its workforce. Since the advent of Black Lives Matter increased awareness of diversity in the industry has been brought to life and into our living rooms as we see more diverse representation on our TV's. This masks a creative industry workforce where unpaid internships, recruitment based on who you know, and freelance contracts are prevalent and mitigate against a diverse workforce.

This programme will:

- promoting the programme through our networks, the networks of our partners and reaching out via organisations like The Black Business Network to maximise reach
- make sure staff who are onboarding new clients have experience of diversity and discrimination - invest

in existing networks that support diversity in the business community

- make sure programme delivery meets the needs of clients, provides for, and is tailored to clients special needs
- include within the programme training for skills in leadership and management of diverse workforces
- appoint a diversity champion at programme board level.

## Section B – Evidence

**Do you have data related to the protected groups of the people impacted by this activity?**

Yes

**It is possible to get the data in a timely and cost effective way?**

Yes

**Is there national evidence/data that you can use?**

Yes

**Have you consulted with stakeholders?**

Yes

**Who have you involved, consulted and engaged with?**

South East Creative Economy Network  
 Creative UK  
 Wired Sussex  
 Screen South  
 Indielab  
 Resort Studios as former South East Creatives hub  
 Consultation post-South East Creatives (summative assessment and independent report)

**Has there been a previous Equality Analysis (EQIA) in the last 3 years?**

No

**Do you have evidence that can help you understand the potential impact of your activity?**

Yes

## Section C – Impact

**Who may be impacted by the activity?**

**Service Users/clients**

No

**Staff**

No

**Residents/Communities/Citizens**

Residents/communities/citizens

**Are there any positive impacts for all or any of the protected groups as a result of the activity that you are doing?**

Yes

**Details of Positive Impacts**

1. Access to business support and investment opportunities achieved via a delivery model that enables deep dives into communities, reaching people not engaging with mainstream business support mechanisms:  
 We will work with specialists that have lived-experience of leading diverse businesses. We will promote the programme in virtual/real spaces where individual diverse communities congregate, including working with organisations representative of diverse businesses e.g. The Black Business Network. We will seek the help of existing investor communities focussed on businesses with diverse founders as we build capacity in our investor community. e.g. Female Founders @ Essex. Finally we will monitor demographic and protected characteristics both at enquiry and conversion stages and deliver support to address the barriers to creating a more diverse workforce.

2. Our brand will showcase diversity and we will develop a robust narrative about how diversity contributes



to creativity, business purpose and values.

## Negative impacts and Mitigating Actions

### 19. Negative Impacts and Mitigating actions for Age

#### Are there negative impacts for age?

Yes

#### Details of negative impacts for Age

There are specific challenges for young people from marginalised socio economic backgrounds accessing the creative industries. While it is slowly changing, some higher-growth sub sectors have extensively used unpaid internships and close personal networks to recruit which has led to discrimination against people accessing jobs that are unable to work for free or are from geographic areas and social networks not connected to the industry.

#### Mitigating Actions for Age

Businesses will be required to have a policy of no unpaid labour and show how their recruitment practices reach a diverse range of people.  
Connections will be made into locally-based apprenticeship and training schemes like Regen31 to support recruitment of a more diverse workforce.

#### Responsible Officer for Mitigating Actions – Age

To be appointed

### 20. Negative impacts and Mitigating actions for Disability

#### Are there negative impacts for Disability?

Yes

#### Details of Negative Impacts for Disability

The size of the region - public transport does not connect well across the region.  
Venue access  
Programme delivery - the focus on IRL networking, peer to peer, online delivery and mentoring and coaching

#### Mitigating actions for Disability

Consideration of venues, access to public  
Check and challenge from a disability-led organisation or practitioner.  
Use of Zoom where appropriate.  
Early identification of special needs and programme designed to meet needs - budget allocated

#### Responsible Officer for Disability

To be appointed.

### 21. Negative Impacts and Mitigating actions for Sex

#### Are there negative impacts for Sex

Yes - Add details of the negative impacts and mitigations.

#### Details of negative impacts for Sex

Female and LGBTQIA founders and investors are less prevalent in the creative industries.

#### Mitigating actions for Sex

Female Founders and Investors is a network that helps female-led businesses to find the right investors. We will follow the Investing in Women Code. Specific training on recruiting and managing diverse teams and unconscious bias.

#### Responsible Officer for Sex

To be appointed

### 22. Negative Impacts and Mitigating actions for Gender identity/transgender

#### Are there negative impacts for Gender identity/transgender

Yes - Add details of the negative impacts and mitigations.

#### Negative impacts for Gender identity/transgender

LGBTQIA business founders and investors are less prevalent in the creative industries.

<b>Mitigating actions for Gender identity/transgender</b>
The programme will work with UKRI, angels@essex and local organisations like Margate Pride to identify the best way to support LGBTQIA founders and investors - it could mean establishing a new platform that would need to be led by a LGBTQIA organisation. Specific training as part of the business support offer on recruiting and managing diverse teams and unconscious bias.
<b>Responsible Officer for mitigating actions for Gender identity/transgender</b>
To be added
<b>23. Negative impacts and Mitigating actions for Race</b>
<b>Are there negative impacts for Race</b>
Yes - Add details of the negative impacts and mitigations.
<b>Negative impacts for Race</b>
Black and brown people are underrepresented in the creative industries and because of the way the industry often works - based on who you know - are disproportionately discriminated against.
<b>Mitigating actions for Race</b>
We have already worked with People Dem Collective funding the setting up of a Black and Brown business leaders network and aim to build on this. We will work with the Black Business network. The programme will be promoted in places where people from diverse backgrounds congregate and the advisors supporting people into the programme will reflect lived-experience of the challenges faced by business founders from diverse backgrounds. We will access cohorts from across the area that have already been through business support programmes specifically aimed at diverse business leaders.
<b>Responsible Officer for mitigating actions for Race</b>
To be appointed.
<b>24. Negative impacts and Mitigating actions for Religion and belief</b>
<b>Are there negative impacts for Religion and belief</b>
Yes - Add details of the negative impacts and mitigations.
<b>Negative impacts for Religion and belief</b>
Shariah law and the principles of Islam define acceptable investment. Hospitality
<b>Mitigating actions for Religion and belief</b>
Partners angels@essex has created an investment fund that is Shariah compliant. Hospitality offered will be compliant with requirements of the UK's main religions and there will be access to spaces for reflection and prayer.
<b>Responsible Officer for mitigating actions for Religion and Belief</b>
To be appointed
<b>25. Negative impacts and Mitigating actions for Sexual Orientation</b>
<b>Are there negative impacts for Sexual Orientation</b>
Yes - Add details of the negative impacts and mitigations.
<b>Negative impacts for Sexual Orientation</b>
As for 22a.
<b>Mitigating actions for Sexual Orientation</b>
As for 22a
<b>Responsible Officer for mitigating actions for Sexual Orientation</b>
To be appointed.
<b>26. Negative impacts and Mitigating actions for Pregnancy and Maternity</b>
<b>Are there negative impacts for Pregnancy and Maternity</b>
Yes - Add details of the negative impacts and mitigations.
<b>Negative impacts for Pregnancy and Maternity</b>

<p>The creative industries are up 96% freelance, which provides flexibility and no financial support  Travel across the region could be challenging and tiring in the later stages of pregnancy.  Women are discriminated against in employment while pregnant.</p>
<p><b>Mitigating actions for Pregnancy and Maternity</b></p>
<p>All travel across the region to take into consideration the needs of clients. Funding is available to meet special needs.  Business support training will address leadership and management of a diverse workforce including pregnant women.  Women can and will be offered tailored mentoring and coaching on life choices and sustaining practice and their businesses during pregnancy and while caring for children.</p>
<p><b>Responsible Officer for mitigating actions for Pregnancy and Maternity</b></p>
<p>To be appointed.</p>
<p><b>27. Negative impacts and Mitigating actions for Marriage and Civil Partnerships</b></p>
<p><b>Are there negative impacts for Marriage and Civil Partnerships</b></p>
<p>No. Note: If Question 27a is "No", Questions 27b,c,d will state "Not Applicable" when submission goes for approval</p>
<p><b>Negative impacts for Marriage and Civil Partnerships</b></p>
<p>Not Completed</p>
<p><b>Mitigating actions for Marriage and Civil Partnerships</b></p>
<p>Not Completed</p>
<p><b>Responsible Officer for Marriage and Civil Partnerships</b></p>
<p>Not Completed</p>
<p><b>28. Negative impacts and Mitigating actions for Carer's responsibilities</b></p>
<p><b>Are there negative impacts for Carer's responsibilities</b></p>
<p>Yes - Add details of the negative impacts and mitigations.</p>
<p><b>Negative impacts for Carer's responsibilities</b></p>
<p>Time and travel constraints to attend.</p>
<p><b>Mitigating actions for Carer's responsibilities</b></p>
<p>Travel and time constraints and addressing special needs will be discussed with the client at an early stage as they are onboarded onto the programme.  Coaching and mentoring will be provided that can address time management and juggling the demands of personal v business life.</p>
<p><b>Responsible Officer for Carer's responsibilities</b></p>
<p>To be appointed.</p>

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**From:** Derek Murphy, Cabinet Member for Economic Development  
Mike Hill, Cabinet Member for Community and Regulatory Services  
Simon Jones, Corporate Director for Growth, Environment and Transport

**To:** Growth, Economic Development and Communities Cabinet Committee – 22 September 2022

**Subject:** Performance Dashboard

**Classification:** Unrestricted

**Summary:**

The Growth, Economic Development and Communities Performance Dashboard shows the progress of Key Performance Indicators (KPIs) and activity indicators for Quarter 1 of 2022/23.

16 of the 25 KPIs achieved target and were RAG rated Green. 5 KPIs were below target but did achieve floor standard and were RAG rated Amber. 3 KPIs did not have targets for Quarter 1, and the remaining KPI did not have a return for Quarter 1.

**Recommendation(s):**

The Growth, Economic Development and Communities Cabinet Committee is asked to NOTE the performance report for Quarter 1 of 2022/23.

**1. Introduction**

1.1. Part of the role of Cabinet Committees is to review the performance of those functions of the Council that fall within its remit. To support this role, Performance Dashboards are regularly reported to each Cabinet Committee throughout the year, and this is the first report for the 2022/23 financial year.

**2. Performance Dashboard**

2.1. The current Growth, Economic Development and Communities Performance dashboard provides results up to the end of June 2022 and is attached in Appendix 1.

2.2. The Dashboard provides a progress report on performance for the Key Performance Indicators (KPIs) for 2022/23. The Dashboard also includes a range of activity indicators which help give context to the KPIs.

2.3. For those with targets, KPIs are presented with RAG (Red/Amber/Green) alerts to show progress. Details of how the alerts are generated are outlined in the Guidance Notes, included with the Dashboard in Appendix 1.

### **3. Growth & Communities - Economic Development**

- 3.1. The number of properties brought back to use through No Use Empty (NUE) over the 12 months to June was 350, which is below target. £6.3m was secured as developer contributions, which was 99% of the amount sought, meaning this KPI was above target. The target for the number of businesses assisted via the Kent and Medway Growth Hub was exceeded for those requiring light/medium and intensive support.

### **4. Growth & Communities - Libraries, Registration and Archives (LRA)**

- 4.1. Quarter 1 was a time of celebration for LRA, with the launch of the refurbished Cheriton Library in May, refurbished Paddock Wood Library in June, and also the Platinum Jubilee in June, with the planting of a Queen's Jubilee tree by Cabinet Member Mike Hill, and over 60 events held in libraries across the county. The Business and Intellectual Property Centre also launched in May, and the Amelia Scott in Tunbridge Wells opened on 28 April 2022. This is a prestigious partnership project with Tunbridge Wells borough council and has generated much interest - during May and June over 1,000 new members joined the library and issues were up by 33% against the same period pre-pandemic.
- 4.2. The new out of hours Library Extra service was reinstated at the original three libraries, Deal, Higham and Paddock Wood, in April 2022.
- 4.3. Visits to libraries have been rising steadily and are now at 56% of visits pre-pandemic, which is broadly in line with the national average of 60%. Physical issues are at 79% of the pre-pandemic level, which is also in line with the national average, whereas e-issues have increased by 20% on pre-pandemic levels. Total library issues have surpassed pre-Covid issues for the same period in 2019/20 by 2.5%. In June, two new e-audiobook platforms were launched, BorrowBox and uLibrary, and take-up is progressing well.
- 4.4. Whilst birth registrations are now at similar levels to pre-pandemic, death registrations in Quarter 1 increased by 16% on the same period last year, to just over 4,000. Ceremonies were also extremely busy, surpassing pre-Covid levels by 19% with over 2,300 ceremonies delivered including the welcoming of 699 new citizens to the UK. Customer satisfaction with Registration is currently at 94% which is just 1% below the target for this service.

### **5. Growth & Communities – Other Services**

- 5.1 The majority of indicators for other services in Growth & Communities have exceeded target and are RAG rated Green. Three KPIs failed to meet target but did achieve floor standard, so are RAG rated Amber. Two Trading Standard KPIs, one relating to Food Standards and the other to Product Safety, which were reported on last year, are currently under review and have therefore been removed from the report following concerns raised at the July Committee that factors critically affecting these KPIs were outside the control of the Service.

## **6. Recommendation(s):**

The Growth, Economic Development and Communities Cabinet Committee is asked to NOTE the performance report for Quarter 1 of 2022/23.

### Contact details

Report Author: Rachel Kennard  
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# **Growth, Economic Development and Communities Performance Dashboard**

## **Financial Year 2022/23**

### **Results up to end of June 2022**

Page 29

**Produced by Kent Analytics**

**Publication Date: August 2022**

## Guidance Notes

### RAG RATINGS

Results in this report show either quarterly data or Year to Date (YTD) values.

<b>GREEN</b>	Target has been achieved
<b>AMBER</b>	Floor Standard* achieved but Target has not been met
<b>RED</b>	Floor Standard* has not been achieved

\*Floor Standards are the minimum performance expected and if not achieved must result in management action

### Activity Indicators

Activity Indicators representing demand levels are also included in the report. They are not given a RAG rating; instead, they are compared with previous year or tracked within an expected range represented by Upper and Lower Thresholds. The Alert provided for Activity Indicators is whether they are in expected range or not. Results can either be in expected range (**Yes**) or they could be **Above** or **Below**.

**Key Performance Indicators Summary**

<b>Growth &amp; Communities – Economic Development</b>	RAG
ED05 : Number of homes brought back to market through No Use Empty	AMBER
ED08 : Developer contributions secured against total contributions sought	GREEN
ED10 : Businesses assisted via Kent and Medway Growth Hub contract	GREEN
ED11 : Businesses assisted through intensive support provided via the Growth Hub contract	GREEN

<b>Growth &amp; Communities - Libraries, Registrations and Archives (LRA)</b>	RAG
LRA06 : Customer satisfaction with Registration Services	AMBER
LRA15: Total number of customers attending events in Libraries and Archives	*
LRA17: Number of volunteer hours adding extra value to the LRA service	
LRA26: Total number of people given advice and support through the Business and Intellectual Property	
LRA12 : Customer satisfaction with libraries	GREEN
LRA13 : Customer satisfaction with archives	GREEN
LRA19 : Customer satisfaction with Libraries Direct Services	GREEN
LRA21 : Percentage of registration appointments available within statutory time targets	GREEN

<b>Growth &amp; Communities – Other Services</b>	RAG
DT14: Percentage of Public Rights of Way (PRoW) faults reported online	GREEN
EPE16: Median number of days to resolve priority faults on public rights of way network (rolling 12-month figure)	AMBER
CST01: Percentage of local actions from completed Domestic Homicide Reviews implemented by target date.	GREEN
CST02: % of Lessons Learnt Domestic Homicide Review attendees rating the event as very good or excellent	AMBER
COR01: Percentage of cases progressed for initial coronial decision within 2 working days of notification of a death	AMBER
KCP01 : Kent Country Parks aggregate average star ratings from Google, Trip Advisor and Facebook	GREEN
KSS01: Number of work experience hours of science, technology, engineering and mathematics (STEM)	N/a
PAG01: Percentage of planning applications determined to meet MHCLG performance standards	GREEN
PP01: % of the most vulnerable victims of scams recorded on the National Scams Hub supported by Public	GREEN
PP02: % of trader applications to Public Protection’s ‘Trading Stds Checked’ scheme processed within 10 days	GREEN
SPA03: % of schools with a high proportion of pupils eligible for free school meals engaging with the Kent	GREEN
SPA04: Number of people attending and engaging with training and learning opportunities facilitated by Kent Sport	GREEN
TS04: Percentage of businesses rating Trading Standards advice as Very Good or Excellent	GREEN

\* Targets set from Quarter 2 onwards

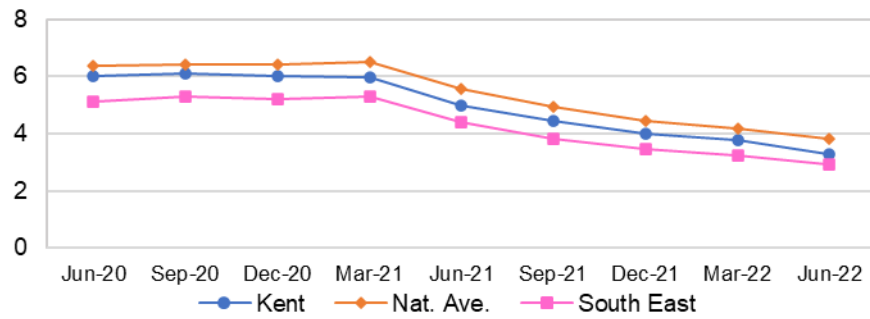
Division	Director	Cabinet Member
Growth & Communities	Stephanie Holt-Castle	Derek Murphy

Ref	Performance Indicators	Jun-21	Sep-21	Dec-21	Mar-22	Jun-22	RAG	Target	Floor
ED05	Number of homes brought back to market through No Use Empty (rolling 12 months)	511	501	458	428	350	AMBER	400	350
ED08	Developer contributions secured against total contributions sought	96%	99%	98%	65%	99%	GREEN	98%	85%
ED10	Businesses assisted via Kent and Medway Growth Hub contract (Cumulative)	3,487	415	872	1,654	381	GREEN	360	324
ED11	Businesses assisted through intensive support provided via the Growth Hub contract (Cumulative)	161	4	10	189	14	GREEN	10	9

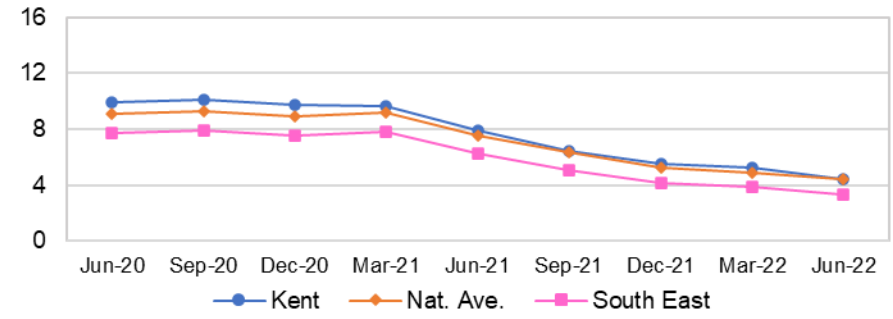
ED05 – Not all districts have dedicated empty property officers and those that do have them have also been working on assessing homes for Ukrainian refugees, so some resource has been diverted temporarily. The expectation is that figures will start to increase again during the remainder of 2022/23, as a number of projects that have been put in place over the last 18 months reach completion.

Ref	Indicator description	Jun-21	Sep-21	Dec-21	Mar-22	Jun-22	Year to date	Previous YTD
ED08a	Developer contributions secured (£000s)	11,249	9,742	15,897	9,395	6,342	<b>6,342</b>	11,249

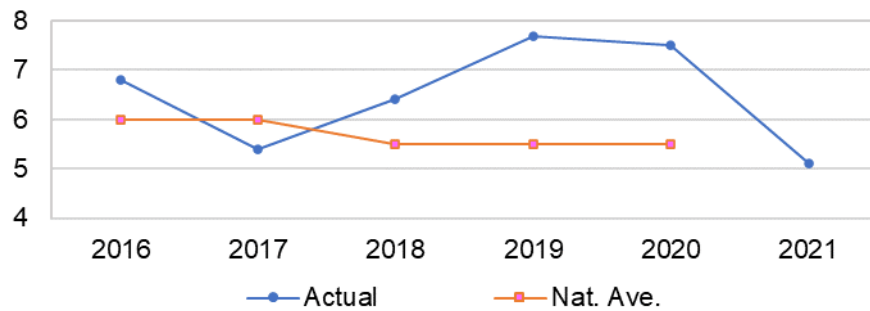
Percentage of 16 to 64 year olds claiming JSA/UC



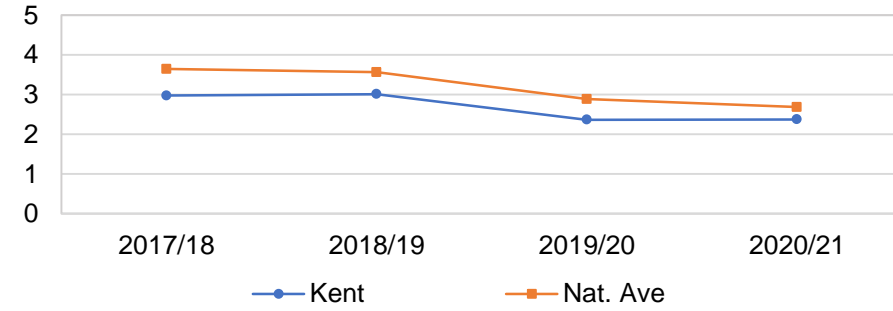
Percentage of 18 to 24 year olds claiming UC



Percentage of 16 to 17 year olds who are NEET



Percentage of 16-24 year olds starting an apprenticeship



Division	Director	Cabinet Member
Growth & Communities	Stephanie Holt-Castle	Mike Hill

### Quarterly KPIs

Ref	Activity Indicators (Quarterly totals)	Jun-21	Sep-21	Dec-21	Mar-22	Jun-22	RAG	Target	Floor
LRA06	Customer satisfaction with Registration Services	94%	93%	94%	96%	94%	AMBER	95%	90%
LRA15	Total number of customers attending events in Libraries and Archives	350	4,196	12,085	21,638	26,043	N/a	*	
LRA17	Number of volunteer hours adding extra value to the LRA service	746	980	1,812	3,351	5,048	N/a		
LRA26	Total number of people given advice and support through the Business and Intellectual Property Centre (BIPC)	New indicator			19	N/a			

\* With uncertainty over business recovery, these were not set for Quarter 1, but have now been agreed for Quarter 2 (LRA15 - Target 32,800, Floor 29,600; LRA17 – Target 5,500, Floor 5,000; LRA26 – Target 25, Floor 20).

LR06 – The Quarter 1 result was one percentage point under target. The team have worked hard to reinstate face to face death registrations from the end of March 2022, and the Ceremonies team continue to deal with unprecedented ceremony numbers.

### Annual KPIs

Ref	Performance Indicators – Libraries, Registration and Archives (LRA)	2017/18	2018/19	2019/20	2020/21	2021/22	RAG	Target 2022/23	Floor 2022/23
LRA12	Customer satisfaction with libraries	92%	94%	83%	94%	**	GREEN	90%	80%
LRA13	Customer satisfaction with archives**	95%	96%	No Survey	97%		GREEN	96%	90%
LRA19	Customer satisfaction with Libraries Direct Services	New Measure	97%	99.8%	98%		GREEN	95%	93%
LRA21	Percentage of registration appointments available within statutory time targets	97%	93%	100%	100%		GREEN	100%	93%

\*\* Annual surveys are often completed towards the end of the year and results will be shown when available

Division	Director	Cabinet Member
Growth & Communities	Stephanie Holt-Castle	Mike Hill

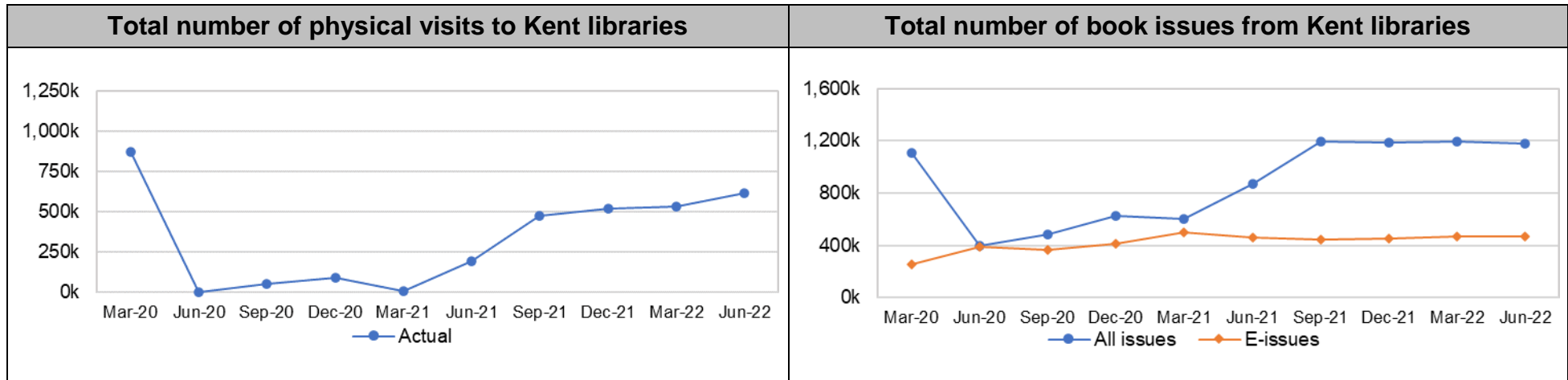
Ref	Activity Indicators (Quarterly totals)	Jun-21	Sep-21	Dec-21	Mar-22	Jun-22	In Expected Range	Expected Activity	
								Upper	Lower
LRA01	Number of visits to libraries (including mobiles) (000s)	191	474	517	531	613	<b>Above</b>	540	489
LRA02	Total number of books issued (includes audio- and e-books) (000s)	869	1,192	1,187	1,192	1,182	Yes	1,250	1,150
LRA05	Number of online contacts to Libraries and Registration services (000s)	New indicator				390	<b>Above</b>	358	324
LRA27	Number of online contacts for Kent archives (000s)	New indicator				25	Yes	25	23
LRA25	Number of archive enquiries answered	2,038	2,207	1,915	2,123	1,948	<b>Below</b>	2,200	2,000

LRA01 – The number of visits to libraries and mobiles was 13% higher than the upper expectations for Quarter 1. Forecasting had been approached with caution due to footfall taking longer to recover, both in Kent Libraries and nationally, with a 23% overall increase on 2021/22 forecast bearing in mind unknowns due to the continued impact of the pandemic.

LRA05 – The actual figure for online contacts to Libraries and Registration was 9% higher than upper expectations, and this is largely due to a significant increase in the use of online resources that are only available on library public PCs, particularly the British Newspaper Archive which is seeing unprecedented usage. YouTube views were also much higher than anticipated, with older content (particularly online story times) consistently being viewed. Expected activity for Quarter 2 onwards has now been agreed, bearing these factors in mind.

LRA25 – Expectations were set on a 3% overall increase on 2021/22 total, to reflect the increase in both remote and face to face enquiries, the latter as a result of the increased availability of the Search Room, and also taking into account that we overachieved in Quarter 4. Quarter 1 volumes were below these expectations, with analysis of the enquiries showing increased search room attendance, but a reduction in remote enquiries which have formed the greater part of Archive enquiries over the last couple of years.

Division	Director	Cabinet Member
Growth & Communities	Stephanie Holt-Castle	Mike Hill





Division	Director	Cabinet Member
Growth & Communities	Stephanie Holt-Castle	Mike Hill

Ref	Performance Indicators - other services	Jun-21	Sep-21	Dec-21	Mar-22	Jun-22	YTD RAG	Target	Floor
DT14	Percentage of Public Rights of Way (PRoW) faults reported online	87%	86%	86%	87%	93%	GREEN	90%	80%
EPE16	Median number of days to resolve priority faults on public rights of way network (rolling 12 month figure)	32	32	26	22	24	AMBER	20	25
CST01	Percentage of local actions from completed Domestic Homicide Reviews implemented by target date.	New KPIs	86%	90%	94%	82%	GREEN	70%	63%
CST02	Percentage of Lessons Learnt Domestic Homicide Review (DHR) Seminar attendees rating the event as Very Good or Excellent.		N/a		84%	77%	AMBER	85%	76.5%

EPE16 – Although the median number of days has increased, this KPI remains above the floor standard and this represents a much improved position than at the same point 12 months ago, due to the recruitment to vacant positions earlier in the year

CST02 – One event was held in Quarter 1, the ratings from which missed target by 8 percentage points, though were still above floor. When those who rated the event as ‘good’ are taken into account the percentage rises to 94%, with the remaining 6% rating the event as satisfactory, with no respondents rating the event as ‘poor’ or ‘very poor’. There were no common themes within the delegate feedback regarding potential improvements for future.

Division	Director	Cabinet Member
Growth & Communities	Stephanie Holt-Castle	Mike Hill

Ref	Performance Indicators - other services	Sep-21	Dec-21	Mar-22	Jun-22	Year to Date	YTD RAG	Target	Floor	
COR01	Percentage of cases progressed for initial coronial decision within 2 working days of notification of a death.	79%	79%	82%	75%	75%	AMBER	83%	72%	
KCP01	Kent Country Parks aggregate average star ratings from Google, Trip Advisor and Facebook	4.6	4.7	4.6	4.6	4.6	GREEN	4.6	4	
KSS01	Number of work experience hours of science, technology, engineering and mathematics (STEM) delivered by Kent Scientific Services (KSS) for Kent students in the 16-24 age range.	KSS did not support work experience in 2021/22 due to Covid, but these will be starting from Quarter 2 in 2022/23.							300	270
PAG01	Percentage of planning applications determined to meet MHCLG performance standards	100%	100%	100%	100%	100%	GREEN	100%	81%	
PP01	Percentage of the most vulnerable victims of scams recorded on the National Scams Hub supported by Public Protection	100%	100%	100%	100%	100%	GREEN	90%	80%	
PP02	Percentage of trader applications to Public Protection's 'Trading Standards Checked' scheme processed within 10 working days.	100%	100%	100%	100%	100%	GREEN	100%	81%	

COR01 – There has been sub optimal levels of staffing since the pandemic and vacancies have proved difficult to fill. As a service we are also reliant on other organisations, including Doctors, to provide the Coroner with information to enable them to make a decision on case progression, and responses have sometimes been too long to enable the 2 day progression target to be met.

Division	Director	Cabinet Member
Growth & Communities	Stephanie Holt-Castle	Mike Hill

Ref	Performance Indicators - other services	Sep-21	Dec-21	Mar-22	Jun-22	Year to Date	YTD RAG	Target	Floor
SPA03	Percentage of schools with a high proportion of pupils eligible for free school meals engaging with the Kent School Games	New Indicator			55%	55%	GREEN	25%	22.5%
SPA04	Number of people attending and engaging with training and learning opportunities facilitated by Kent Sport	New Indicator			316	316	GREEN	250	200
TS04	Percentage of businesses rating Trading Standards advice (Primary Authority and Pay as You Go) as Very Good or Excellent	95%	100%	100%	100%	100%	GREEN	90%	82%

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**From: Derek Murphy, Cabinet Member for Economic Development**  
**Simon Jones, Corporate Director for Growth Environment and Transport**

**To: Growth, Economic Development and Communities Cabinet Committee – 22 September 2022**

**Subject: Nutrient Neutrality**

**Classification: Unrestricted**

**Past Pathway of report: n/a**

**Future Pathway of report: n/a**

**Electoral Division:** Ashford Central, Ashford East, Ashford Rural East, Ashford Rural West, Ashford Rural South, Ashford South, Canterbury City North, Canterbury North, Canterbury City South, Canterbury South, Herne Village & Sturry, Herne Bay East.

**Summary:** Nutrient Neutrality is a requirement of the Conservation of Habitats and Species Regulations 2017. Developments in the River Stour catchment are required by Natural England to achieve nutrient neutrality i.e., that no additional nitrogen or phosphorus enters the river. This requirement is having a detrimental impact on planning permissions for housing developments in East Kent and leading to unsustainable developments.

The Government has recently announced a package of measures to support the delivery of strategic mitigation for nutrient neutrality, which KCC is coordinating.

**Recommendation(s):**

The Cabinet Committee is asked to note the report.

## **1. Introduction**

- 1.1. In Summer 2020, Natural England issued advice to the local planning authorities in the catchment of the River Stour (Canterbury, Ashford, Folkestone and Hythe, Maidstone, and Dover), to inform them that new developments must not increase the level of nutrients nitrogen (N) and phosphorus (P) in the River Stour, as they are having a negative impact on Stodmarsh National Nature Reserve, a nationally and internationally designated site.
- 1.2. These nutrients are in the effluent from wastewater treatment works (WwTW). Any new development in the catchment of the WwTW will increase the amount of effluent they discharge and therefore the amount of nutrients that enter the River Stour.
- 1.3. To meet planning requirements, proposed new developments with overnight accommodation must demonstrate that the development achieves nutrient neutrality i.e. the level of nutrients in the river is the same after the development as it was before. Achieving nutrient neutrality is complex but

planning authorities cannot approve planning applications for developments including overnight accommodation that cannot demonstrate this.

- 1.4. This effectively put a hold on housing developments whilst mitigation options were sought. Some developments have been able to demonstrate nutrient neutrality and get planning permission. For most it is a significant constraint and many will require a strategic mitigation option to buy into or significant on-site infrastructure, at an additional cost, to be able to get planning permission.
- 1.5. [A paper introducing nutrient neutrality](#) was presented at the GEDCCC on 22 March 2022. That paper contains more background on nutrient neutrality and options to mitigate it.

## **2. Impacts on development**

- 2.1. The requirement for nutrient neutrality has led to a major impact on the delivery of residential development across the Stour catchment. It is affecting the ability of the local planning authorities to demonstrate a five year housing land supply and may lead to a possible failure to meet Housing Delivery Test thresholds in the medium term.
- 2.2. This is particularly the case where the advice affects development in and around the main urban areas which are often identified as the most sustainable locations for new development in adopted and emerging Local Plans, in particular the towns of Ashford and Canterbury.
- 2.3. Figure 1 shows the major and minor planning applications for dwelling that were granted in Ashford and Canterbury since 2016, similar data for Swale<sup>1</sup> is also shown as a comparison, as the nutrient neutrality advice broadly coincides with the COVID pandemic. The Ashford and Canterbury data shows a decline since Q3 2020, when the Natural England advice was first issued, a similar decline is not seen in the data for Swale.

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<sup>1</sup> Note, a small part of Swale Borough is within the Stour Catchment, but none of the Wastewater Treatment Works that serve Swale discharge to the Stour and this area is not a significant area for development in Swale.

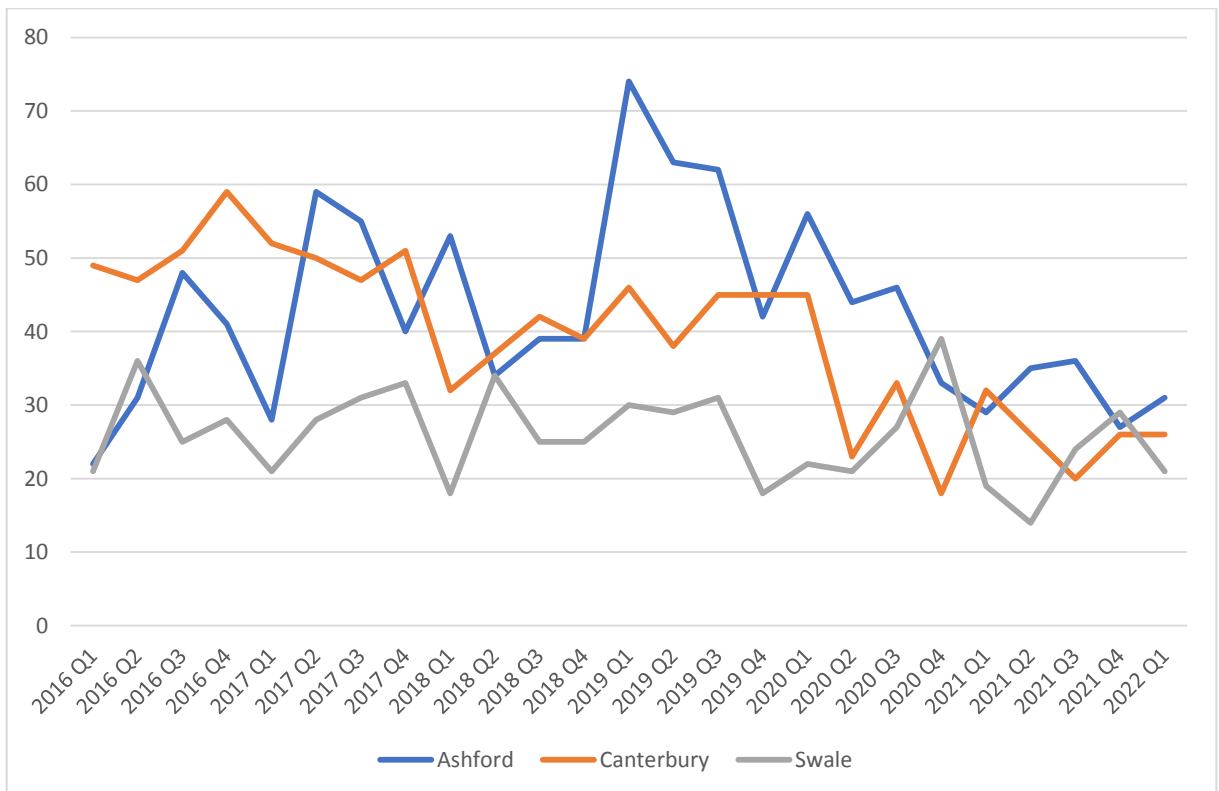


Figure 1 Major and minor dwelling applications granted 2016-2022<sup>2</sup>

- 2.4. As a consequence, developers and landowners have sought to promote sites that are outside the Stour Catchment, where there is no requirement to achieve nutrient neutrality. These are often ‘windfall’ sites which have not been allocated through the plan making process, leading to a less sustainable pattern of development in areas where there are existing pressures on local infrastructure and services.
- 2.5. There are recent examples where the local planning authority has refused planning consent for new development that is not in the Local Plan. However, this decision has been overturned at a planning appeal as the local planning authority was not able to demonstrate their five year housing land supply due to local plan sites being held up because of nutrient neutrality requirements.
- 2.6. This also generates risks for the County Council as a key provider of strategic infrastructure and services because it is the plan-led approach to growth that allows infrastructure requirements to be identified (and delivery coordinated) alongside new development in response to local needs. Additionally, for sites within the Stour catchment that can achieve nutrient neutrality, the financial cost might create issues for the overall viability of a scheme. This could trigger renegotiations of existing development contributions towards affordable housing and necessary supporting infrastructure, including that provided by the County Council given the extent of its statutory roles, particularly as Local Education and Local Highway Authority.

<sup>2</sup> <https://www.gov.uk/government/statistical-data-sets/live-tables-on-planning-application-statistics>

### 3. Updates

#### March announcements

- 3.1. In late March 2022, the Government announced that more areas are affected by nutrient neutrality; 32 local authorities were already affected and an additional 42 new local authorities were announced as new protected sites were found to be subject to nutrient neutrality requirements. This brings the total number of local authorities affected to 74 across 27 catchments of protected sites.
- 3.2. At the same time as announcing these new areas, a package of support for the affected catchments was also announced. The Government expanded the role of the [Planning Advisory Service](#) (PAS) to lead on coordinating the affected areas and also announced that it would provide £100k of grant funding for each affected catchment. The funding was towards a catchment coordinator to strategically coordinate mitigation activities across the catchment.
- 3.3. KCC took the role of catchment coordinator for the Stodmarsh catchment and received the funding from the Government in April 2022.
- 3.4. The guidance documents and methodology for nutrient neutrality were also revised and updated, including small changes to some of the calculations.

#### July announcements

- 3.5. [A ministerial statement](#) was released in July 2022, prior to the summer recess. In the statement, the Government confirmed its support for improving water quality and announced that it would provide seed funding for mitigation schemes. This funding would be made available through Natural England from autumn 2022 for spending in 2023. More details about what the fund will contribute to and how it can be accessed will also be released in the autumn.
- 3.6. The Government also announced that it would review planning guidance to reflect the impacts of nutrient neutrality on housing delivery targets and implement minimum treatment standards in wastewater treatment works in affected catchments.

#### Southern Water

- 3.7. Southern Water has been progressing its study of nutrients in the catchment. This study has not been published yet but stakeholders are aware of the draft findings.
- 3.8. Southern Water has found that wastewater discharges in the catchment are currently responsible for the majority of the phosphorous in the River Stour and a significant portion of the nitrogen.
- 3.9. Southern Water has tested scenarios to mitigate the phosphorus at its wastewater treatment works and has found that it cannot achieve the acceptable level of phosphorous in the River Stour using best available technology. It has also tested other options that go beyond best available technology, but these also do not achieve the acceptable level of phosphorus.
- 3.10. Southern Water is continuing to discuss its draft report with the regulators.



### Local mitigation

- 3.11. Each of the affected local planning authorities in Kent has developed a strategy to manage the impacts of nutrient neutrality. Some are well progressed in this and are planning to start developing detailed proposals.
- 3.12. KCC, as the catchment coordinator, is planning to commission consultants to develop a catchment-wide strategy based on the strategies of the local planning authorities. This will help stakeholders to understand where mitigation is needed outside of the local authority areas where development is planned and to support the bids for seed funding once the fund becomes available in the autumn.

## **4. Financial Implications**

- 4.1. There are no funding implications from this work. DLUHC has funded the staff time and consultancy work that KCC is spending on this and is planning to release funding to support the delivery of mitigation measures.
- 4.2. Disposal of sites that are in the nutrient neutrality catchment are being held up and it is impacting S106 negotiations.

## **5. Legal implications**

- 5.1. There are no legal implications for KCC from nutrient neutrality.

## **6. Equalities implications**

- 6.1. There are no equalities implications for KCC from nutrient neutrality.

## **7. Other corporate implications**

- 7.1. There are no other corporate implications.

## **8. Governance**

- 8.1. There are no governance issues.

## **9. Conclusions**

- 9.1. The Government has increased the level of support for nutrient neutrality and has announced that seed funding will be available in the autumn for mitigation projects.
- 9.2. Following funding from the Government, KCC is coordinating the work in the catchment to mitigate nutrient neutrality. Local planning authorities have developed strategies to manage it within their authority boundaries and KCC will be commissioning a catchment strategy.

## **10. Recommendation**

### **Recommendation(s):**

The Cabinet Committee is asked to note the report

## **11. Background Documents**

None

## **12. Contact details**

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From: Derek Murphy, Cabinet Member for Economic Development  
Simon Jones, Corporate Director, Growth, Environment and Transport Directorate

To: Growth, Economic Development and Communities Cabinet Committee  
22 September 2022

Subject: **Members Recent Visit to Thanet District**

Classification: **Unrestricted**

**Past Pathway of Paper:** None

**Future Pathway of Paper:** None

**Electoral Division:** All

**Summary:** This report is in two parts. It summarises the outcomes of the recent visit by KCC Members to Thanet District and outlines the programme of future visits to other Kent districts in 2022.

**Recommendation:** The Cabinet Committee is asked to reflect on the visit, and make any recommendations to the Cabinet Member on the future visits programme.

## 1. Introduction

- 1.1 At the November 2017 meeting of this Cabinet Committee, Members agreed that officers arrange a programme of informal visits to Kent districts. The objective was to provide an opportunity for Cabinet Committee Members to gain an understanding of the economic development, regeneration, community and infrastructure opportunities and challenges within each of the Kent districts.
- 1.2 This report summarises the main outcomes of Members visit to Thanet District on 1 July 2022.

## 2. Visit to Thanet District

- 2.1 The visit to Thanet District on 1 July was arranged with the full support of senior officers of Thanet District Council. The Council Leader, Ash Ashbee and Acting Deputy Chief Executive Chris Blundell, their Council colleagues and members of the senior management team gave a comprehensive briefing of economic development, regeneration and community infrastructure opportunities and challenges for the district which are listed below.
- 2.3 The key issues identified during the visit were:
  - Town centre regeneration in Margate and Ramsgate.
  - Housing including empty homes and land for affordable housing.

- Road network improvements and planning for sustainable transport.

2.4 The key projects currently underway or in development are:

**i) Margate Town Deal with Investments of £22.2million**

- Scaling Margate’s Creative Production and Skills Projects
- Coastal Wellbeing Projects
- Active Movement and Connections Projects
- Diversifying Heritage Assets Projects

**ii) Ramsgate Future - The Town Investment Plan**

- High Street Heritage Action Zone                      Funding Secured £0.6m
- Future High Street Fund                                      Funding Secured £2.7m
- Levelling Up Fund    Funding Secured £19.84m

Successful Regeneration Funding bids in the last 2 years total £53,183,272

**In addition, Members were asked to note what is needed to continue this work:**

- Ongoing commitment to the No Use Empty campaign
- Support with proposals for a further selective licensing designation
- Continued support with planning for sustainable transport
- Partnership approach to the release of public sector land for affordable housing
- Recognition across the public sector that good housing conditions help reduce the costs of health and social care

2.5 The highlights of the visit are detailed more fully in Appendix 1 to this report. These will be followed up by officers as appropriate and with the relevant organisations.

2.6 Presentations made on the day are available from the author of this report.

**3. Programme of Further Visits**

3.1 Further Member visits to Kent districts are being arranged in collaboration with district and borough officers. The format for each visit involves a day-long tour of the principal economic development, regeneration, community and infrastructure within each district.

3.2 The visit programme for 2022 had to be amended recently and is now:

Maidstone (Postponed)	To be re-arranged for autumn 2022
Canterbury	2nd September
Swale	To be re-arranged for autumn 2022
Further district visits	To be arranged for 2023

3.3 The Committee has in the past visited Swale, Ashford, Folkestone and Hythe, Dover, Dartford, Tunbridge Wells, Gravesham and Tonbridge & Malling, Sevenoaks

as well as the Ebbsfleet Development Corporation albeit these date back to 2017 to 2019.

- 3.4 These visits will be continued for a new cycle, subject to resource and to Committee's recommendation to the Cabinet Member, into 2023.
- 3.5 As agreed by the Committee, should places be available, invitations will be extended to the Chair and Members of the Environment & Transport Cabinet Committee.

#### **4. Financial Implications**

4.1 The cost of coach hire is approximately £525 per visit.

#### **5. Recommendation**

**Recommendation:** The Cabinet Committee is asked to reflect on the visit, and make any recommendations to the Cabinet Member on the future visits programme.

#### **6. Contact details**

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### GEDCCC District Visits Programme

#### Highlights of the visit to Thanet District on 1 July 2022.

These highlights were also outlined in a slide presentation which is available from the author of the report to GEDCCC if requested.

#### 1. Introduction

##### Overview

Thanet is 30th most deprived Local Authority using IMD Rank of average score (based on population weighted average of the combined scores for the LSOAs in a larger area)

##### Population profile:

Similar to England average for 0-20 year olds  
Less than England average for 20-44 year olds  
More than England average for over 55 year olds

From 2011 – 2019 all population cohorts have increased except for 16-24 year olds which has decreased.

##### Employment

- Percentage of jobs in knowledge economy (2020) Thanet 11.9%, Kent 15.8%, SE 22%, England 21%
- Percentage who are economically inactive aged 16 to 64 (2021) Thanet 32.7%, Kent 22%, SE 19.2%, England 21.3%
- Unemployment percentage rate aged 16 to 64 (2021) Thanet 5.3%, Kent 4.5%, SE 3.9%, England 4.6%
- Aged 16 to 29 claimants as a percentage of 15 to 29 population Thanet 6.8% Kent 3.8% SE 3% England 3.8%
- Job density in 2020 Thanet 0.66, Kent 0.79, SE 0.86, England 0.85
- Percentage aged 16 to 64 who are self-employed in 2021 Thanet 15.1%, Kent 12.2%, SE 10.5%, England 9.5%

##### Earnings

- Percentage of jobs in low paying sectors (2020) Thanet 45.2%, Kent 38%, SE 34.9%, England 36.4%
- Resident earnings (2021) Thanet £28,176, Kent £32,342, SE £33,983, England £31,490
- Workplace earnings (2021) Thanet £26,297, Kent £29,562, SE £32,810, England £31,480

- Change in median resident earnings since 2010 England £26,000 to £31,000 (plus 20%) Thanet £21,000 to £28,000 (plus 33%)

### Qualification profile

- Aged 16 to 64 (2021) percentage with NVQ4+ Thanet 35.5%, Kent 38.5%, SE 45.1%, England 43.1%.
- Percentage with no qualifications age 16 to 64 (2021) Thanet 9.9%, Kent 6.6%, SE 5%, England 6.4%.

## **2. Levelling up indicators**

For boosting productivity, pay jobs and living standards Thanet is:

Worse than the median LA for:

- GVA
- Employment rate 16-64 year olds

Around the median LA for:

- Gross weekly median pay
- Gross disposable household income per head
- Public transport or walk to employment
- Cycle to employment
- Drive to employment

Better than the median LA for:

- Gigabit capable broadband

For spreading opportunity and improving public services Thanet is:

Worse than the median LA for:

- Cigarette smokers
- GCSE's in English and Maths by age 19
- Life satisfaction
- Feeling life is worthwhile

Around the median LA for:

- Overweight adults
- Happiness
- Anxiety

Better than the median LA for:

- No categories

## **3. Successful Regeneration Funding bids in the last 2 years**

• Heritage Action Zone (from 2016)	£ 400,000
• Ramsgate Future High Street Fund	£ 2,704,213
• Margate Town Deal capacity funding (allocated and extra bid)	£ 231,000



• Margate Town Deal	£22,200,000
• High Street Heritage Action Zone	£ 510,000
• Ramsgate Levelling Up Fund	£19,840,000
• Margate Levelling Up Fund	£ 6,306,078
• Accelerated Towns Fund allocation	£ 750,000
• Theatre Royal Margate Historic England Covid emergency	£ 18,000
• Clock House Historic England Covid emergency funding	£ 23,981
• Levelling Up Fund capacity building	£ 125,000
• Helping Hands funding for Business Engagement from KCC	£ 75,000
<b>Total</b>	<b>£53,183,272</b>

### **3. The main projects and activities in the district**

#### **i) Margate Town Deal investments - £22.2million Programme Management £150,000**

##### Aims

- Repurposing long term vacant buildings to safeguard spaces to support growth in creative industries and associated skills and community uses.
- Development of a new health and wellbeing facility, creating new business and commercial opportunities for the town, as well as a healthier population, enhancing access to the Cliftonville coastline
- Significantly improved public spaces and enhanced connectivity and movement between the town centre, Old Town Northdown Road and the Cliftonville Coastline
- A long-term commercial solution for two major facilities in the town. Driving a 365 economy, increased footfall for the town, and further investment

##### Interventions

Interconnected themes and outcomes to 'come together to help Margate thrive:

##### Intervention 1: Scaling Margate's Creative Production and Skills Projects:

Funding allocation: £8.9m

- Establishing and capitalising a Creative Land Trust for Margate including refurbishment of buildings for workspace and education (£6m)
- Improvements to Theatre Royal (£2m)
- Outreach, education and engagement programme (£900k)

##### Intervention 2: Coastal Wellbeing Projects:

- Funding allocation: £3.55m
- Access Walpole (£1.1m) ○ Refurbishment of tidal pool ○ Improvements to steps ○ Refurbishment of the Grade II listed lift and rotunda , with facilities
- Testing new uses, participation and skills programme for wellbeing, including beach facilities (£1.2m)
- Improved Coastal Environment ○ Skatepark (£750k) ○ Oval Bandstand and Lawns (£500k)

##### Intervention 3: Active Movement and Connections Projects:

Funding allocation: £5.3m

- A series of Public Realm interventions to be identified through the business case development process

- A series of Highway interventions to be identified through the business case development process

Intervention 4: Diversifying Heritage Assets Projects:

Funding allocation: £4.3m

- Destination Dreamland: repurposing the Cinema building (£4m)
- Winter Gardens future options appraisal (Revenue ask - £300k)

**ii) Ramsgate Future - The Town Investment Plan**

A Plan for Ramsgate developed by local people, businesses and community groups using statistical information to inform the priorities for the town. For some of the projects funding has already been secured, others are more aspirational projects which people would like to see delivered.

High Street Heritage Action Zone Funding Secured £0.6m

- Shop front and commercial frontage repair grant scheme
- Improved Marketing
- Community Engagement
- Shop front and frontage design guide

Future High Street Fund Funding Secured £2.7m

- Workspace in the town centre for creative business, education and training
- Highway improvements to improve the public realm and create better connectivity between the Royal Harbour and the Town Centre.

Levelling Up Fund Funding Secured £19.84m

- Green Port Ramsgate
- New breakwater
- Refurb ro-ro berth
- New Green campus
- Inclusive Harbour Assets
- Refurb Smackboys to a boutique hotel
- Create a quayside fishing facility
- Refurb the Clock House with improvements to the Pier Yard car park
- Providing locations for people to gain skills in these new career opportunities

**iii) Housing**

- Housing delivery
- Affordable housing
- Long term empty homes
- Empty homes returned to Use
- Further selective licensing designation

**iv) Road network improvements**

Improvements linked to proposals in the Thanet Transport Strategy

**4. What is needed to continue this work:**

- Ongoing commitment to the No Use Empty campaign
- Support with proposals for a further selective licensing designation

- Continued support with planning for sustainable transport
- Partnership approach to the release of public sector land for affordable housing
- Recognition across the public sector that good housing conditions help reduce the costs of health and social care

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**From:** Benjamin Watts, General Counsel

**To:** Growth, Economic Development and Communities Cabinet Committee – 22 September 2022

**Subject:** Work Programme 2022/23

**Classification:** Unrestricted

**Past and Future Pathway of Paper:** Standard agenda item

**Summary:** This report gives details of the proposed work programme for the Growth, Economic Development and Communities Cabinet Committee.

**Recommendation:** The Growth, Economic Development and Communities Cabinet Committee is asked to consider and agree its Work Programme for 2022/23.

## **1. Introduction**

- 1.1 The proposed work programme, appended to the report, has been compiled from items in the Future Executive Decision List and from actions identified during the meetings and at agenda setting meetings, in accordance with the Constitution.
- 1.2 Whilst the chairman, in consultation with the cabinet members, is responsible for the programme's fine tuning, this item gives all members of this cabinet committee the opportunity to suggest amendments and additional agenda items where appropriate.

## **2. Work Programme**

- 2.1 The proposed work programme has been compiled from items in the Future Executive Decision List and from actions arising and from topics, within the remit of the functions of this cabinet committee, identified at the agenda setting meetings. Agenda setting meetings are held 6 weeks before a cabinet committee meeting, in accordance with the constitution.
- 2.2 The cabinet committee is requested to consider and note the items within the proposed Work Programme, set out in appendix A to this report, and to suggest any additional topics to be considered at future meetings, where appropriate.
- 2.3 The schedule of commissioning activity which falls within the remit of this cabinet committee will be included in the work programme and considered at future agenda setting meetings to support more effective forward agenda planning and allow members to have oversight of significant service delivery decisions in advance.
- 2.4 When selecting future items, the cabinet committee should consider the contents of performance monitoring reports. Any 'for information' items will be

sent to members of the cabinet committee separately to the agenda and will not be discussed at the cabinet committee meetings.

### **3. Conclusion**

- 3.1 It is vital for the cabinet committee process that the committee takes ownership of its work programme to deliver informed and considered decisions. A regular report will be submitted to each meeting of the cabinet committee to give updates of requested topics and to seek suggestions for future items to be considered. This does not preclude members making requests to the chairman or the Democratic Services Officer between meetings, for consideration.

**4. Recommendation:** The Growth, Economic Development and Communities Cabinet Committee is asked to consider and agree its Work Programme for 2022/23.

**5. Background Documents:** None

### **6. Contact details**

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**GROWTH, ECONOMIC DEVELOPMENT AND COMMUNITIES CABINET COMMITTEE  
WORK PROGRAMME 2022/2023**

<b>Item</b>	<b>Cabinet Committee to receive item</b>
Work Programme	Standing item
Verbal Updates – Cabinet Members and Corporate Director	Standing item
District Visits Programme	Standing item
Final Draft Budget	Annually (January)
Annual Equality and Diversity Report	Annually (September 2023)
Risk Register – Strategic Risk Register	Annually (March)
Performance Dashboard	Bi-annual (6 monthly)
Kent and Medway Business Fund Monitoring	Bi-annual reporting (6 monthly) – November and May
Key Decision Items	

**22 NOVEMBER 2022 at 2pm (was 15 November)**

1	Intro/ Web announcement	Standing item
2	Apologies and Subs	Standing item
3	Declaration of Interest	Standing item
4	Minutes of the meeting held on 22 September 2022	Standing item
5	Verbal Updates – Cabinet Members and Corp. Dir.	Standing item
6	District Visits Programme	Standing item – Rob Hancock
7	Project Gigabyte Broadband Programme	
8	Apprenticeships – Kent Invicta Chamber of Commerce Local Skills Improvement Plan	
9	Kent Country Parks Strategy Adoption	
10	Community Services Programme	
11	Promoting Kent and Medway (Locate in Kent, Visit Kent and Produced in Kent)	Key Decision
12	Work Programme 2022/23	Standing item

**11 JANUARY 2023 at 10am**

1	Intro/ Web announcement	Standing item
2	Apologies and Subs	Standing item
3	Declaration of Interest	Standing item
4	Minutes	Standing item
5	Verbal Updates – Cabinet Members and Corp. Dir.	Standing item
6	District Visits Programme	Standing item

7	Annual Draft Budget	
8	Work Programme	Standing item
<b>14 MARCH 2023 at 10am</b>		
1	Intro/ Web announcement	Standing item
2	Apologies and Subs	Standing item
3	Declaration of Interest	Standing item
4	Minutes	Standing item
5	Verbal Updates – Cabinet Members and Corp. Dir.	Standing item
6	District Visits Programme	Standing item
7	Social Prescribing	
8	Kent and Medway Business Fund monitoring report	Bi-annual monitoring report (6 monthly)
9	Work Programme	Standing item
<b>16 MAY 2023 at 2pm</b>		
1	Intro/ Web announcement	Standing item
2	Apologies and Subs	Standing item
3	Declaration of Interest	Standing item
4	Minutes	Standing item
5	Verbal Updates – Cabinet Members and Corp. Dir.	Standing item
6	District Visits Programme	Standing item
7	Work Programme	Standing item
<b>28 JUNE 2023 at 10am (was 4 July)</b>		
1	Intro/ Web announcement	Standing item
2	Apologies and Subs	Standing item
3	Declaration of Interest	Standing item
4	Minutes	Standing item
5	Verbal Updates – Cabinet Members and Corp. Dir.	Standing item
6	District Visits Programme	Standing item
7	Work Programme	Standing item

**Items for Consideration that have not yet been allocated to a meeting**

Thames Estuary/EDC/Thames Crossing

Kent Developer's guide



Faversham Creek Bridge
Otterpool
Strategic Framework for Active Kent and Medway – Pre-consultation draft
Trading Standards Checked and Ports Team
Creative Economy
GTS Pitch Allocation and Site Management Policy
PROW Operational Management Policies
LiK update pre-commissioning
Sources of Energy
No Use Empty Update
Kent Design Guide
Tourism in the county and economic impact

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